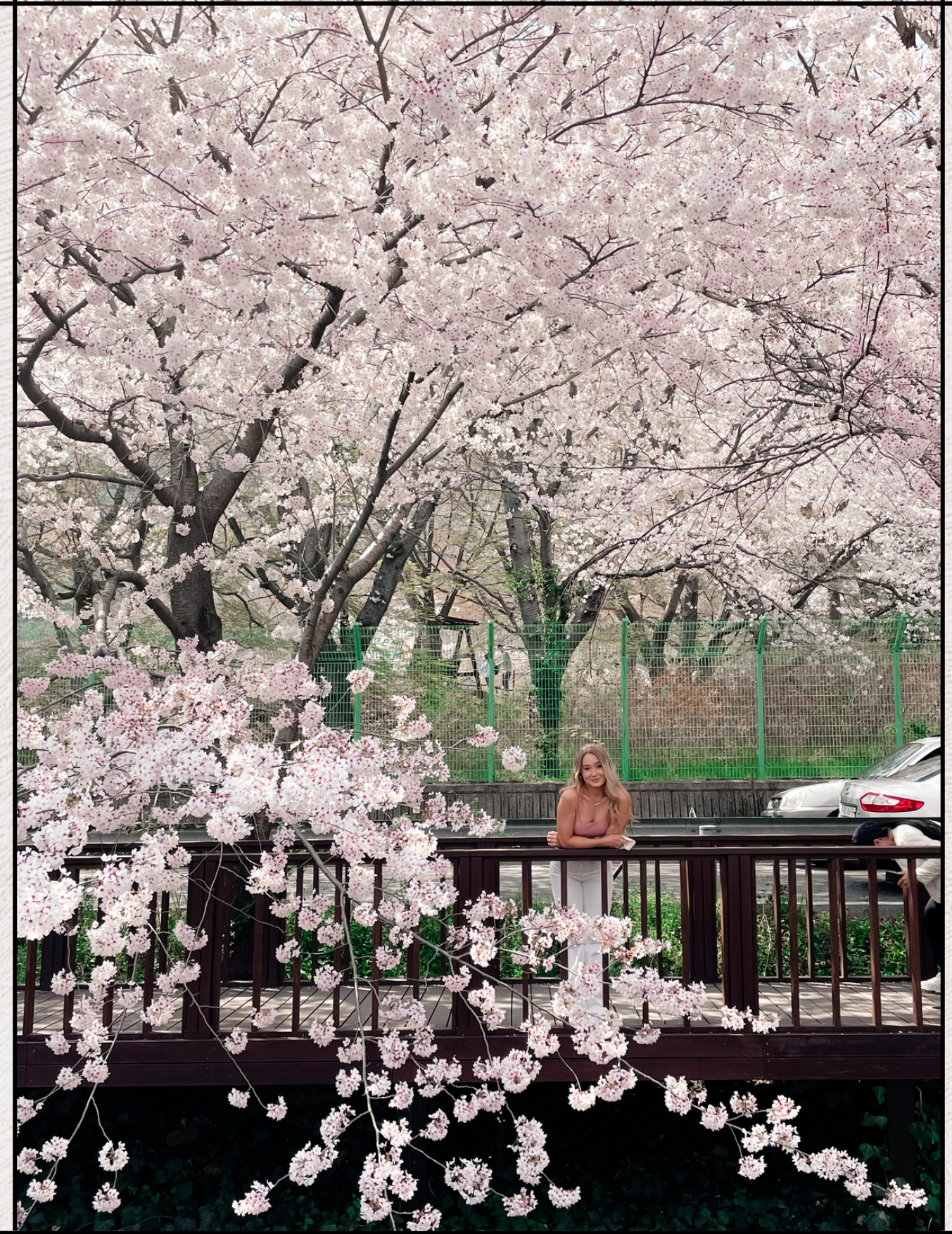


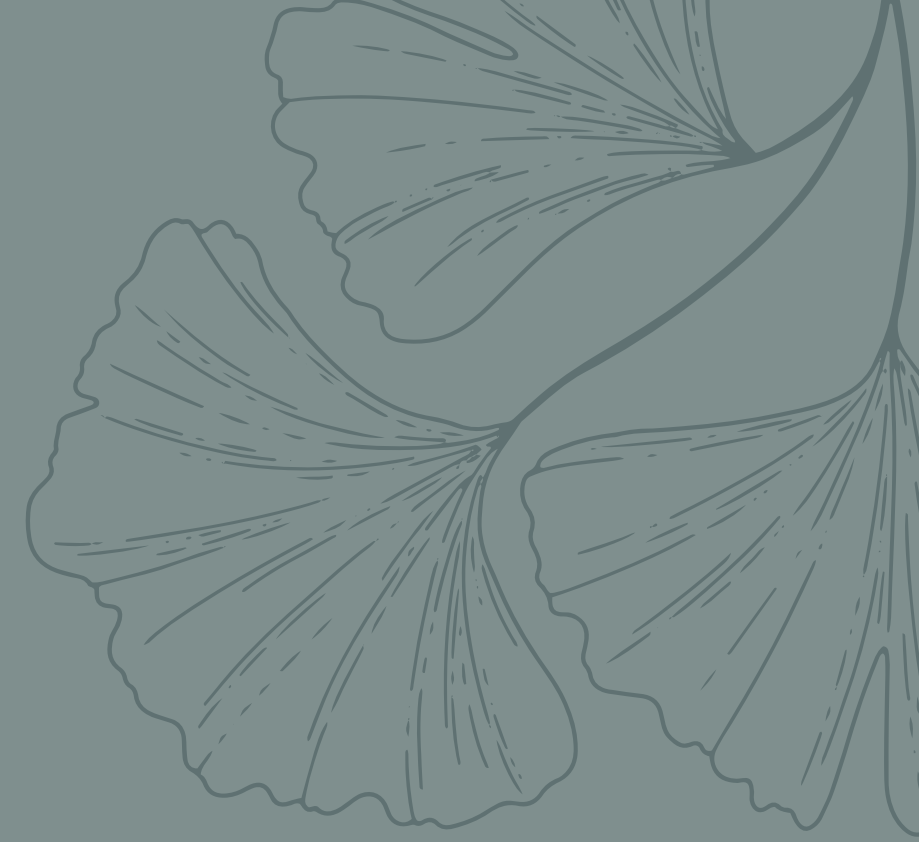
# Emma's Daydream



MEDIA KIT

SUMMER  
2022

# Table of Contents



ABOUT ME

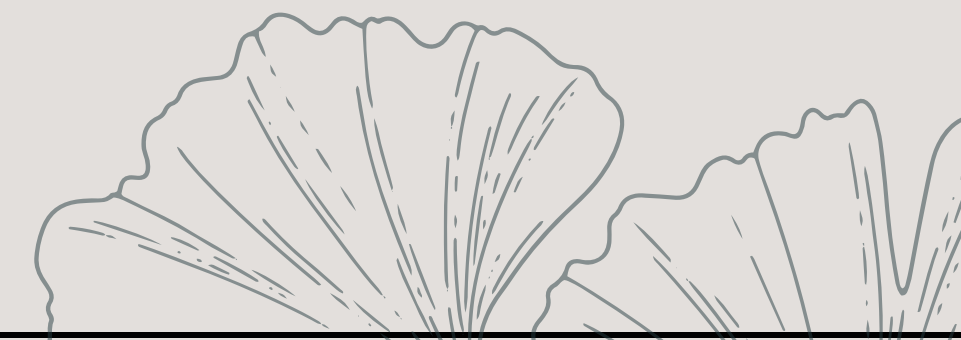
INSIGHTS AND AUDIENCE DEMOGRAPHICS

PAST WORK



# About Emma

Emma is a travel blogger and travel content creator, and Pinterest marketing expert who runs the show over at [www.EmmasDaydream.com](http://www.EmmasDaydream.com)! She educates on the accessibility of travel and pushes her audience to pursue unique destinations and experiences.





Emma has traveled all over the world, writing about her experiences. Her audience is captivated by boutique hotels, unique experiences, and beautiful nature.



PINTEREST  
BLOG  
INSTAGRAM

# Insights



280K

Monthly impressions



16K

Monthly viewers



2K

Followers

Instagram

Pinterest

**Impressions** 16,007  
vs Jun 28 - Jul 4 +102%

---

**Profile Activity** 683

Profile Visits 644 +98.1%

Website Taps 39 +160%

5:10

Followers Jul 5 - Jul 11

Last 7 Days

**Age Range** of your followers

All Men Women

13-17	1.8%
18-24	62.9%
25-34	26.1%
35-44	4.9%
45-54	1.7%
55-64	1.6%
65+	0.8%

**Gender** of your followers

55.4% Women 44.5% Men

Overview

Conversion insights

Filters

Date range: Custom (05/01/2022 - 05/31/2022)

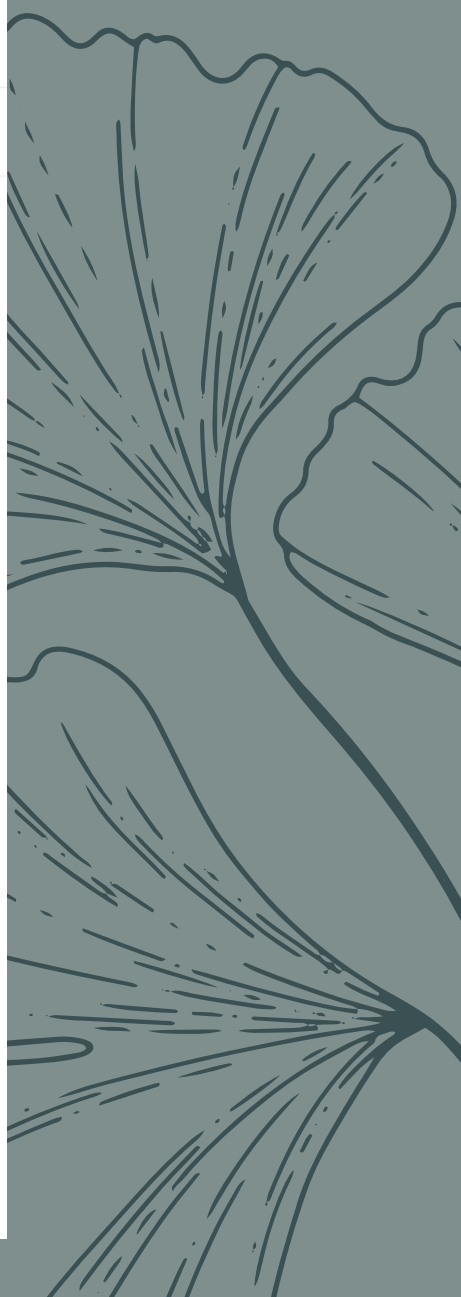
**Overall performance**  
Percent changes are compared to 31 days before the selected date range. Audience metrics updated 1 day ago. All other metrics updated in real-time.

**Pinterest activity**

Impressions	Engagements	Total audience	Engaged audience
279.13k ↑ 29%	15.13k ↑ 25%	171.8k ↑ 32%	8.29k ↑ 26%

Croatia Travel itineraries and things to do (34.27k Impressions)

Top 7 things to do in Split, Croatia: a two day itinerary... (66.55k Impressions)



# Hotel 1



Hotel 1 invited me to bring interest and awareness to their hotel for Summer 2022 following the recent re-opening of South Korea

Offer: 1 all inclusive night in return for an Instagram post, a blog post that is SEO optimized for long-term discoverability, and 3 Pinterest graphics linking back to the blog post. This generated a 24% engagement rate from my audience and an increase in bookings



# Contact Me



Email: [Hello@emmasdaydream.com](mailto:Hello@emmasdaydream.com)



Instagram: [@Emmas.Daydream](https://www.instagram.com/Emmas.Daydream)

THANK YOU !